

Prior to beginning work on this discussion forum,

- Read Chapter 1 of the course textbook, *Contemporary Project Management*.
- Watch [Michael Porter: Why Business Can Be Good at Solving Social Problems](https://www.youtube.com/watch?v=0ilh5YYDR2o) -<https://www.youtube.com/watch?v=0ilh5YYDR2o>
- Carefully review the [Walmart Case Study](https://iad.scorm.canvaslms.com/RusticiEngine/defaultui/player/modern.html?configuration=sconeID&preventRightClick=false&cc=en_US&ieCompatibilityMode=none&cache=20.1.9.169&playerConfUrl=https%3A%2F%2Fiad.scorm.canvaslms.com%2FRusticiEngine%2FPlayerConfiguration.jsp&package=ApiCourseId%7Cscone_prod.sha256_2191bb3999832604ff587ced4752d71c81c4d5fc21bf2016f4e12f32b5e70d8d%21VersionId%7C0®istration=ApiRegistrationId%7Cscone_prod.assignment.24841676%21InstanceId%7C0&tracking=true&forceReview=false&RedirectOnExitUrl=https%3A%2F%2Fscone-prod.us-east-1.insops.net%2Fpackages%2F422490%2Flaunch_complete%3Flocale%3Den) -https://iad.scorm.canvaslms.com/RusticiEngine/defaultui/player/modern.html?configuration=sconeID&preventRightClick=false&cc=en_US&ieCompatibilityMode=none&cache=20.1.9.169&playerConfUrl=https%3A%2F%2Fiad.scorm.canvaslms.com%2FRusticiEngine%2FPlayerConfiguration.jsp&package=ApiCourseId%7Cscone_prod.sha256_2191bb3999832604ff587ced4752d71c81c4d5fc21bf2016f4e12f32b5e70d8d%21VersionId%7C0®istration=ApiRegistrationId%7Cscone_prod.assignment.24841676%21InstanceId%7C0&tracking=true&forceReview=false&RedirectOnExitUrl=https%3A%2F%2Fscone-prod.us-east-1.insops.net%2Fpackages%2F422490%2Flaunch_complete%3Flocale%3Den
- Read the [Project Management Case Study—Logistics Service Improvement Project](#) - Uploaded

You have chosen a country (THE PHILIPPINES) for the Walmart Case Study. International Logistics Services (ILS) has acquired a new warehouse and truck fleet in your selected country and within the vicinity of one or more Walmart stores. The newly acquired warehouse has 100 employees. The new director for logistics services (DLS) plans to address all the employees on Thursday. The DLS will present the vision, mission, and values. The DLS will also explain the strategic objective to secure Walmart as a customer. The DLS asks that you, the start-up project manager, follow with a presentation. The DLS asks you to deliver an audio-narrated presentation that

- Explains what a project is.
- Describes project management.
- Provides a brief outline of the project goals.
- Illustrates the project planning steps.
- Summarizes how corporate social responsibility will be an important element of your project.

Your initial response should contain three PowerPoint slides (five to 10 minutes total).